

GET IN ON



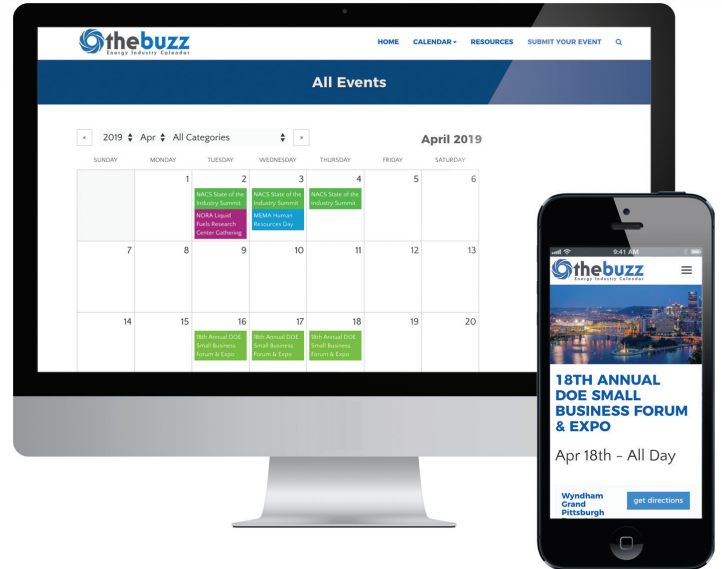
Don't miss out on this opportunity to reach energy industry decision-makers! Business and association leaders are all buzzing about **thebuzz.energy**, the free, interactive, cloud-based calendar listing trade shows, meetings, fund raisers, golf outings and more for Oilheat, Bioheat® fuel, propane, HVAC and related industries.

But the buzz is also about everything **thebuzz** is gearing up to offer (very soon!) beyond association event listings: apps for Apple and Android devices, email and text alerts, blogs, videos, podcasts, job postings, classified advertising, and social media connections.

Advertisers all want to get in on thebuzz! We offer the opportunity to reach the entire market or pick your regions, sponsor content, connect through social media, be featured on a podcast or post your videos.

Now you can reach the decision-makers who need your products, by advertising on **thebuzz.energy**. Get in on our low "ground-floor" rates, available for a limited time.

Contact PriMedia and ask about advertising opportunities on **thebuzz.energy**. Let's plan our futures together!

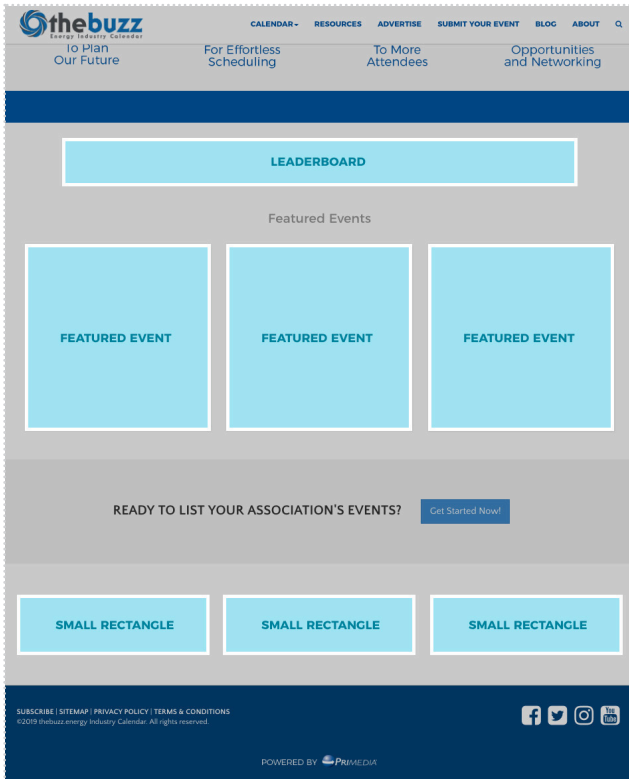


WEB AD SPECIFICATIONS

- Acceptable file formats: **GIF, JPG, PNG, SWF**
- All colors saved in RGB for web
- Maximum Image Size, 40K
- Flash format, 30-second animation max
- Animated GIF or PNG format, 3x loop limit.
- One URL per ad unit
- Maximum Flash Size, 40K
- Flash files must contain a click tag

READY TO START BUZZIN'?

Email web ad files to:
advertise@thebuzz.energy



HOME PAGE

Advertising opportunities available:

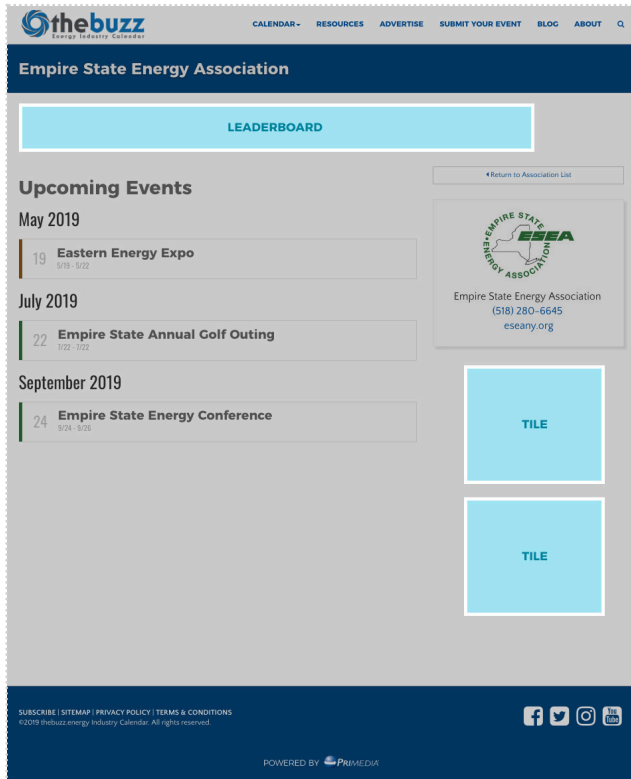
- **Leaderboard** (970x90)
- **Featured Event**
purchase includes:
 - One of three "Featured Event" spots on the homepage
 - ROS Tile ad
 - Listing on the "All Events" calendar
 - Event Page - Exclusive (no other advertisers on page)
 - Link to website
 - One social media post
- **Small Rectangle** (320x100)



ALL EVENTS CALENDAR

Advertising opportunities available:

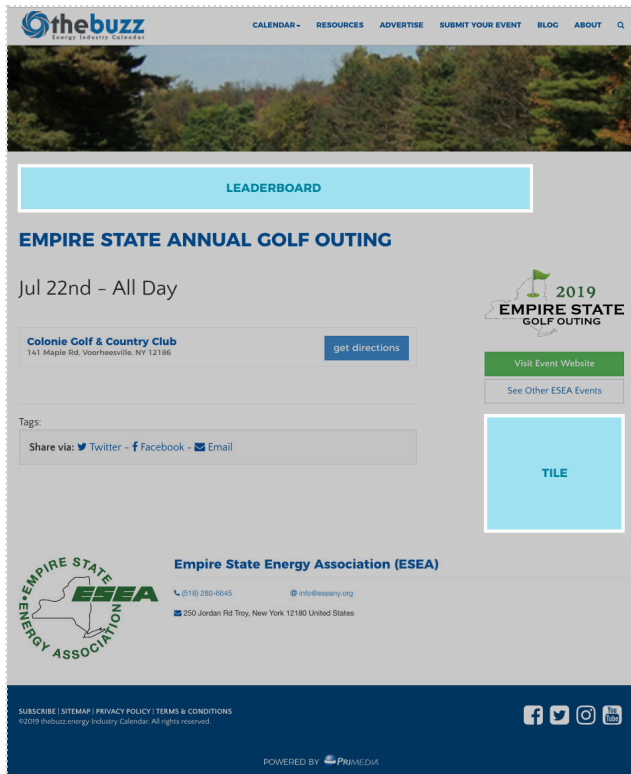
- **Leaderboard** (970x90)
- **Tile** (350x300)
- **Business Calendar Listing**
includes:
 - Listing on the "All Events" or Association calendar
 - Event Page



ASSOCIATION PAGE

Advertising opportunities available:

- **Leaderboard** (970x90)
- **Tile** (350x300)



EVENT PAGE

Advertising opportunities available:

- **Leaderboard** (970x90)
- **Tile** (350x300)

thebuzz.energy
Ground-level prices - Limited Time

PLACEMENT	RUN OF SITE	ASSOCIATION SPECIFIC (per association)	EVENT PAGE ONLY
FEATURED EVENT	\$ 750	N/A	N/A
SMALL Rectangle (Home Page Only)	\$ 250	N/A	N/A
Leaderboard	\$ 500	\$ 425	\$ 375
Tile	\$ 400	\$ 340	\$ 295
Business Calendar Listing (per date)	\$ 375	\$ 325	N/A

All prices net, per month

More Opportunities!

- Videos
- Social media marketing
- Email marketing
- Sponsored blog content
- User polls and surveys
- Sponsored podcasts (general topics)
- Featured podcasts (company interview/
event specific)

Coming Soon!

- Mobile app sponsorships
- Classifieds to buy/sell/barter products
- Help wanted/position wanted section

Contact us for more information at advertise@thebuzz.energy

Terms and Conditions

- All content is subject to approval of publisher. PriMedia, Inc., and thebuzz.energy reserve the right to reject any content considered objectionable as to wording or appearance, or not in harmony with the best interest of our readers. Political advertising is not accepted.
- Advertisers and their agencies assume liability for all content of advertisements and assume responsibility for any claims that may arise from their advertising.
- PriMedia is not responsible for failure to display any ads because of labor disputes, strikes government action, war, fire, riots, breakdown of equipment, breakdown of server, acts of God or other circumstances beyond PriMedia's control.
- Ground-Floor Pricing is net monthly and must be paid in full in advance.
- PriMedia and thebuzz.energy have made no warranties or promises related to user traffic, impressions, page views or click throughs rates.
- Ground-Floor Pricing will be guaranteed for all advertisers between January 1, 2019 and April 30, 2019.

ADVERTISER

Company Name

Billing Address

City/State/ZIP

Phone

Contact Name

Contact Email

AGENCY

Company Name

Billing Address

City/State/ZIP

Phone

Contact Name

Contact Email

BILL TO: ☐ Advertiser ☐ Agency ☐ Other

PLACEMENT

RUN OF SITE

ASSOC. SPECIFIC (per association)

EVENT PAGE ONLY

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All prices net, per month

ADDITIONAL SERVICES

Email Sponsor	\$350/month
Sponsored Blog	\$375/month
Social Media (2x/month)	\$225/month
Creative Services	\$245/hour

PLACEMENT SCHEDULE

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

RUN OF SITE ADVERTISING

Featured Event												
Small Rectangle (Home Page Only)												
Leaderboard												
Tile												
Business Calendar Listing (per date)												

ASSOCIATION SPECIFIC (per association)

Assoc. 1:

Assoc. 2:

Assoc. 3:

Leaderboard												
Tile												
Business Calendar Listing (per date)												

EVENT PAGE ONLY

Event:

Leaderboard												
Tile												

ADDITIONAL SERVICES

Email Sponsor												
Sponsored Blog												
Social Media												
Cost per month												
Total												

By signing here, you confirm your company's advertising reservation, agree to pay for the advertising each month, and accept the Terms and Conditions on the previous page.

Signature: _____ Date: _____