GET IN ON thebuzz 2027

Energy Industry Calendar

Don't miss out on this opportunity to reach energy industry decision-makers! Business and association leaders are all buzzing about **thebuzz.energy**, the free, interactive, cloud-based calendar listing trade shows, meetings, fund raisers, golf outings and more for Oilheat, Bioheat® fuel, propane, HVAC and related industries.

The buzz is also about everything beyond association event listings: email alerts, blogs, videos, podcasts, job postings, classified advertising, social media and more!

Advertisers all want to get in on thebuzz! We offer the opportunity to reach the entire market or pick your regions, sponsor content, connect through social media, be featured on a podcast or post your videos.



Reach the decision-makers who need your products, by advertising on **thebuzz.energy**.

Contact PriMedia and ask about advertising opportunities on **thebuzz.energy**.

Let's plan our futures together!

WEB AD SPECIFICATIONS

- Acceptable file formats: **GIF, JPG, PNG,**
- All colors saved in RGB for web
- Maximum Image Size, 40K
- Animated GIF or PNG format, 3x loop limit.
- One URL per ad unit

READY TO START BUZZIN?

Email web ad files to:
advertise@thebuzz.energy



HOME PAGE

Advertising opportunies available:

- **Leaderboard** (970x90)

- **Featured Event**
  purchase includes:
  - One of three "Featured Event" spots on the homepage
  - ROS Tile ad
  - Listing on the "All Events" calendar
  - Event Page - Exclusive (no other advertisers on page)
  - Link to website
  - One social media post

- **Small Rectangle** (320x100)



ALL EVENTS CALENDAR

Advertising opportunies available:

- **Leaderboard** (970x90)

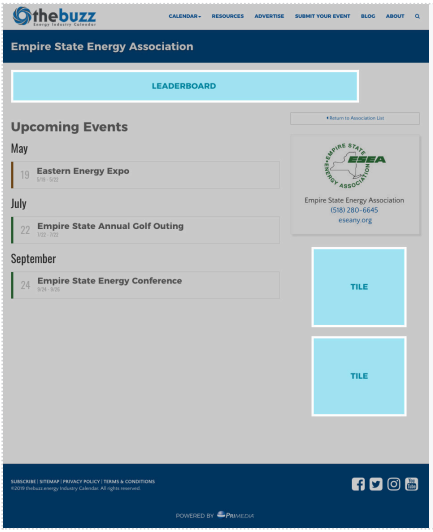
- **Tile** (350x300)

- **Business Calendar Listing**
  includes:
  - Listing on the "All Events" or Association calendar
  - Event Page

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2027 advertising opportunities

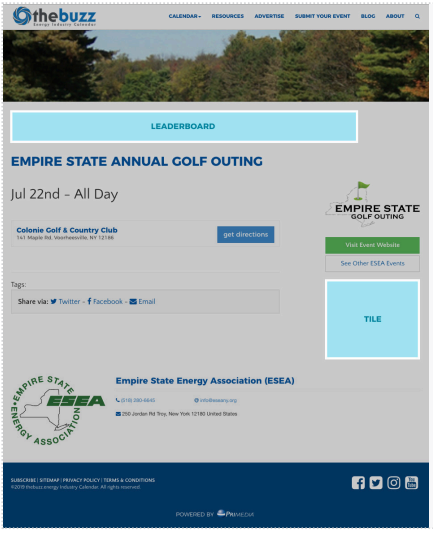
PLACEMENTS & ADDITIONAL OPPORTUNITIES



ASSOCIATION PAGE

Advertising opportunies available:

- **Leaderboard** (970x90)
- **Tile** (350x300)



EVENT PAGE

Advertising opportunies available:

- **Leaderboard** (970x90)
- **Tile** (350x300)

ADDITIONAL OPPORTUNITIES

EMAIL SPONSOR

- Your logo featured on the monthly "See What's Buzzin'" blast
- Weekly repeat blasts all month
- Thousands of contacts on our distribution list
- Keeps your name in front of your customers!

SOCIAL MEDIA

- thebuzz.energy is on Facebook, Twitter, Instagram, YouTube and more
- Promote your company, products or event across all applicable platforms
- Two posts per month, per platform

SPONSORED BLOG

- Offers multi-channel promotion:
  - Posted on thebuzz.energy
  - Promoted in "See What's Buzzin'" blast
  - Promoted across all applicable social media accounts
- Provide your content, or our creative team will write and design it for you

CREATIVE SERVICES

- Our award-winning graphic designers and copywriters create your marketing materials for thebuzz.energy
- Writing: Blogs, event descriptions, landing pages, ad copy and more
- Design: Ads, landing pages, blog artwork, and more
- One hour of creative services included with all placements
- Estimated time requirements will be reviewed and approved before execution

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PRICE LIST

Ground-level prices - Limited Time

PLACEMENT	RUN OF SITE	ASSOCIATION SPECIFIC (per association)	EVENT PAGE ONLY
FEATURED EVENT	**$ 750**	**N/A**	**N/A**
SMALL Rectangle (Home Page Only)	**$ 250**	**N/A**	**N/A**
Leaderboard	**$ 500**	**$ 425**	**$ 375**
Tile	**$ 400**	**$ 340**	**$ 295**
Business Calendar Listing (per date)	**$ 375**	**$ 325**	**N/A**

All prices net, per month

More Opportunities! Contact us for details.

- Videos
- Social media marketing
- Email marketing
- Sponsored blog content
- User polls and surveys
- Sponsored podcasts (general topics)
- Featured podcasts (company interview/event specific)
- Webinar & Virtual Meeting Managment
- Event Managment & Marketing

Contact us for more information at **advertise@thebuzz.energy**

Terms and Conditions

- All content is subject to approval of publisher. PriMedia, Inc., and thebuzz.energy reserve the right to reject any content considered objectionable as to wording or appearance, or not in harmony with the best interest of our readers. Political advertising is not accepted.
- Advertisers and their agencies assume liability for all content of advertisements and assume responsibility for any claims that may arise from their advertising.
- PriMedia is not responsible for failure to display any ads because of labor disputes, strikes government action, war, fire, riots, breakdown of equipment, breakdown of server, acts of God or other circumstances beyond PriMedia's control.
- Ground-Floor Pricing is net monthly and must be paid in full in advance.
- PriMedia and thebuzz.energy have made no warranties or promises related to user traffic, impressions, page views or click throughs rates.

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INSERTION ORDER

ADVERTISER

Company Name

Billing Address

City/State/ZIP

Phone

Contact Name

Contact Email

AGENCY

Company Name

Billing Address

City/State/ZIP

Phone

Contact Name

Contact Email

BILL TO: ☐ Advertiser ☐ Agency ☐ Other

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All prices net, per month

ADDITIONAL SERVICES

Email Sponsor	$350/month
Sponsored Blog	$375/month
Social Media (2x/month)	$225/month
Creative Services	$245/hour

PLACEMENT SCHEDULE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
RUN OF SITE ADVERTISING												
Featured Event												
Small Rectangle (Home Page Only)												
Leaderboard												
Tile												
Business Calendar Listing (per date)												
ASSOCIATION SPECIFIC (per association)	**Assoc. 1:**				**Assoc. 2:**				**Assoc. 3:**			
Leaderboard												
Tile												
Business Calendar Listing (per date)												
EVENT PAGE ONLY	**Event:**											
Leaderboard												
Tile												
ADDITIONAL SERVICES												
Email Sponsor												
Sponsored Blog												
Social Media												
Cost per month												
Total												

By signing here, you confirm your company's advertising reservation, agree to pay for the advertising each month, and accept the Terms and Conditions on the previous page.

Signature: _____ Date: _____

Email to advertise@thebuzz.energy or fax to 516-222-2357